

Teresa McDougal
Graphic Design Portfolio

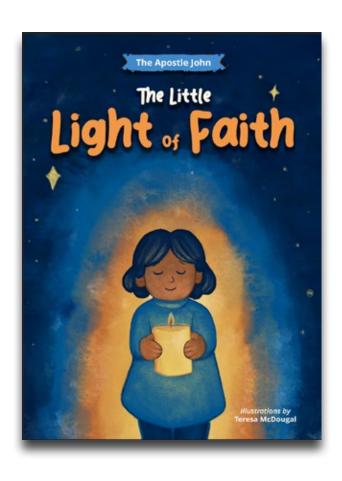
GRAPHIC DESIGN PORTFOLIO

Advert
Banners
Brochures
Bulletins
Manuals

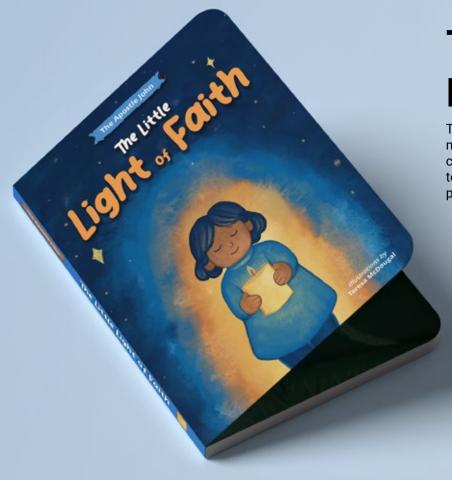
Selected Work 2025

BOOK MOCK

This mock project demonstrates my ability to implement creative strategy and concept development from ideation to execution. Inspired by Ascension's mission to reflect truth and beauty, I began by developing a mood board that established the aesthetic direction—warm, faith-centered, and child-friendly. From there, I created a cohesive visual identity including a book cover, interior layout, and supporting illustrations. Each element was designed with careful attention to typography, color, and storytelling to communicate hope and light in a way that resonates with young readers.







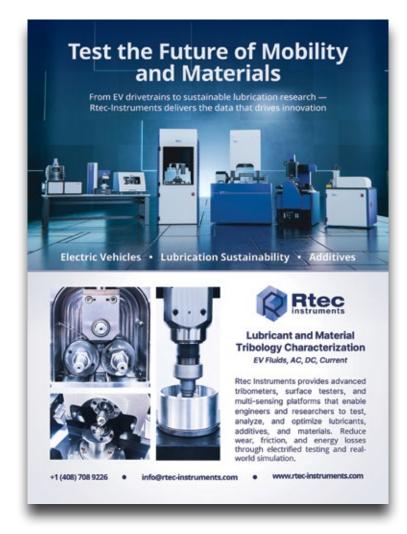
THE LITTLE LIGHT OF FAITH

This project showcases my experience in managing all aspects of design for print—from conceptual brainstorming and art direction to layout execution and production-ready preparation in Adobe Creative Suite.



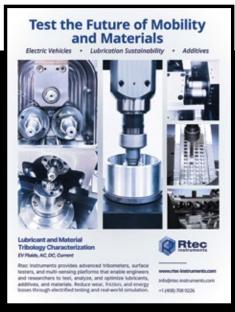
MAGAZINE ADVERTS

I created a series of advertisement designs for Rtec-Instruments to be produced in STLE's TLT (Tribology & Lubrication Technology) magazine, focusing on clean layouts and impactful visuals that align with the publication's professional tone. Each ad was crafted to communicate technical information in a visually engaging way, balancing clarity, branding, and aesthetic appeal to capture the attention of a specialized audience.















Measure. Optimize. Sustainability.

ADVANCED TESTING SOLUTIONS FOR NEXT-GEN LUBRICANTS









Measure. Optimize. Sustainability.

ADVANCED TESTING SOLUTIONS FOR NEXT-GEN LUBRICANTS

LEARN MORE

BROCHURES

I design brochures for both print and digital use, creating layouts that work seamlessly across web, tradeshow displays, and marketing materials. Each piece is carefully formatted for visual clarity, brand alignment, and readability, ensuring consistent presentation across platforms and effective communication of complex information.





CHURCH BULLETINS

I design the weekly parish bulletin for St. Thomas Aquinas Parish, creating layouts that balance clarity, warmth, and visual interest. Each issue highlights parish events, liturgical schedules, and community updates in a way that's easy to read and visually engaging. I focus on using consistent branding, clear hierarchy, and inviting imagery to help parishioners stay connected and informed.







STA 2025 Youth Retreat



Announcements and Upcoming Events





New Ministry Opportunity:



Memorial Garden at Saint Thomas Aquinas



Please Pray for the Sick and



Join the CROP Hunger Walk





STA 2025 Youth Retreat

orial Garden at Saint Thomas Aquinas Church







Parish Winter Drive for Our Unhoused Neighbors



Jubilee of The Missionary World and Jubilee of Migrants



TRADESHOW BANNERS

I designed large-format banners for Rtec Instruments to showcase their innovative testing equipment at major tradeshows. Each banner was crafted to draw attention in busy exhibition spaces, using bold imagery, clear messaging, and cohesive branding to highlight the company's technology and expertise. The designs balanced technical precision with visual impact, helping the brand stand out and engage visitors.





ROLLUPS



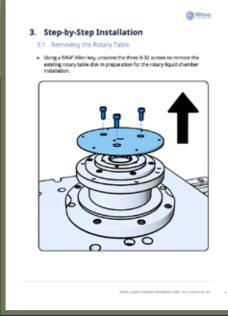


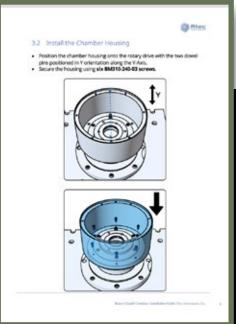
MANUALS

I create comprehensive technical manuals for Rtec Instruments, integrating precise technical content with 3D Models into 2D illustrations and clear formatting. Each manual is designed for readability and consistency, helping users navigate product details efficiently while reinforcing the company's brand and commitment to quality documentation.





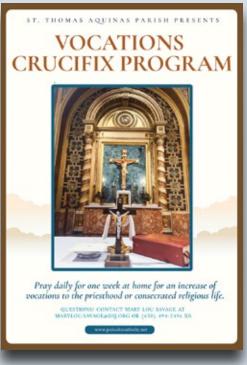




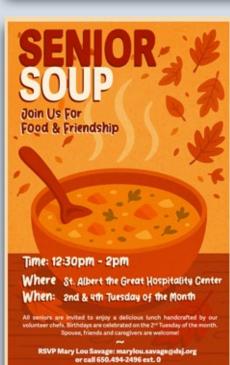
Teresa McDougalGraphic Design Portfolio















POSTERS

parish communications, including email newsletters and printed displays in the church vestibule. Each design maintains bright visuals to catch the eye. readability is always maintained across formats, helping to effectively promote events strengthen and parish communication.

SOCIAL MEDIA

I create social media graphics for Rtec-Instruments, developing cohesive visual content for LinkedIn and Instagram that aligns with the company's branding and marketing goals. Each design is optimized for its platform, ensuring professional presentation, consistent messaging, and effective audience engagement.









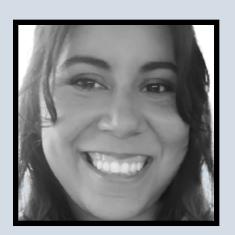






ABOUT ME

I'm a creative marketing professional with a strong background in digital media, design, and strategic communication. Over the past several years, I've supported marketing campaigns from concept to completion—coordinating print, web, and social media initiatives that strengthen brand identity and community engagement. I'm passionate about using storytelling, visual design, and data-driven strategies to promote meaningful messages that inspire connection. My work helps companies communicate their innovation, functionality, and design intent with clarity and visual impact.



THANK YOU

EMAIL: temricha@gmail.com

PHONE: 925-413-6679

WEBSITE: www.teresamcdougal.com

LINKEDIN: linkedin.com/in/teresa-mcdougal-b894005a

Selected Work 2025